GAME ARTIST | VISUAL ARTIST | GRAPHIC DESIGNER



JOY YAEL

Man

PROFILE

Imultidisciplinary artist and designer with a passion for visual storytelling. My work moves between game art, digital illustration, graphic design, UI assets, and traditional art. I love exploring different mediums and turning ideas into visuals that feel expressive, thoughtful, and full of personality.

EDUCATION

BEZALEL Academy of Art and Design

- SCREEN-BASEDARTS, DIGITALARTS.
  (2018-2020)

IAC ISRAEL

- UX UI FOR VIDOE GAMES ·
  (2024)

SKILLS & TOOLS & SOFTWARE

Graphic Design | Illustration | Game Art | Social Media Design | Storytelling | Pattern design | Premiere | Print Design | Adobe softwares | Canva | Procreate | Figma

WORK EXPERIENCE

FREELANCE (2020 - PRESENT)

Worked as a Freelance Digital Artist for various companies and individuals, taking part in designing the following:

- Created original character designs and visual concepts.
- Developed narratives and visual storytelling concepts.
- Illustrated and designed backgrounds and environments.
- Produced illustrations across different styles and formats.
- Designed posters, marketing materials, and brand assets.
- Prepared and broke down character assets for animation and game development.

(WEBSITE)

INSTAGRAM LINKEDIN

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